Gopili: launch of an innovative travel search engine

Key figures:

1 new brand – 80,000 journeys 500 referenced companies – 3 million travel rates 2 million € investment

<u>Gopili</u>, the new travel search engine arrives in UK, offering an intuitive way to find the best travel option for domestic and short-haul journeys, including all transportation modes.

Help travellers to find the best fares for their journey

In a highly dynamic sector where the development of low cost solutions enables travellers to have more and more choices to travel at the best rate, Gopili aims to make the research easy and relevant. It provides journey times and prices in real-time comparing all transportation modes in one click including train, plane, coach and ride share. The portal offers a wide range of filters to narrow the search results. It also enables to choose flexible dates and have a calendar of the prices per day or per month.

Considering all travel alternatives

Gopili is providing journey options for more than 80,000 destinations using its 500 referenced companies to make sure the visitor will find the best fare for his journey. As an example, for a journey from London to Manchester, you can find more than 30 options: from £9 for a 5-hour journey using a coach to £128 for a 1-hour journey using the plane.

"The UK travel market contains a large number of transport operators and we aim to give UK travellers the ability to see all travel options in one search, from well-known train, flight and bus companies to a driver offering a ride" indicates Yann Raoul, CEO of Gopili.

Already helping 2 million travellers per month in France

Gopili is the new European brand of the French startup KelBillet which has become in only 5 years, the leading travel search engine in France. With Gopili, the company aims to provide the same services that it provides in France to all European travellers. The development in other countries of Western-Europe is planned in the course of 2015.